

"Placerville, a unique historical past forging into a golden future."



City Manager's Report
October 9, 2018, City Council Meeting
Prepared by: Cleve Morris, City Manager
Item #: 12.3

Subject: Authorize staff to take the following action to fill vacant positions on the Placerville Economic Advisory Committee to fill vacancies created by one member moving and lack of attendance by another:

1. Appoint Debra Miller to fill the vacant City Resident Seat which expires on March 1, 2019.
2. Authorize Staff to advertise for the position vacated by Debra Miller representing Broadway Village Association.

Purpose: To fill two seats on the Placerville Economic Advisory Committee (PEAC) as a result of one member moving and lack of attendance by the other.

Background:

At the City Council Meeting on April 10, 2018, the City Council appointed Cody Shearer to the PEAC to fill a seat vacated by John Meuser. Since that time the Committee has held meetings in May, June, August and September. Mr. Shearer was only able to attend the May meeting. City Board and Commission and Committee Policy states that the position shall be vacated if the member misses more than 3 meetings in a year.

Member Debra Miller, who is the current Chair of the Committee, has been very active on the committee and has good attendance. Member Miller is the Broadway Village Representative on the Committee. Ms. Miller has moved her business office from Broadway to Placerville Drive, therefore no longer eligible to represent Broadway Village. Ms. Miller's term would expire on March 1, 2021.

Discussion:

The Placerville Economic Advisory Committee has seven members as follows:

Placerville Drive –	1 member:	Kevin Brown
Placerville Downtown Association -	1 member:	Andrew Vonderschmitt
Broadway Village Association -	1 member:	Debra Miller
City Residents -	3 members:	Mickey Kaiserman, Dolly Wager, Cody Shearer
Chamber of Commerce -	1 member	
Total:	7 Members	

Terms Expire March 1, 2019: Brown, Kaiserman, Vonderschmitt, Shearer.

Terms Expire March 1, 2021: Miller, Wager, Anderson

The committee has a strategy they are working from and is currently active in three areas:

1. Business Outreach Visits. These visits started a few years ago, however due to turnover on the committee and staff, were discontinued. They have now started up again and a sub-committee works on those visits.
2. Tourism: This area has been semi-active for some time. Recently a sub-committee was appointed to actively pursue tourism issues.
3. Broadband: As you know the City has been looking at potential broadband solutions including Fiber to the Home. A sub-committee of PEAC has been appointed to assist in this area and is actively pursuing the options.

In addition to these areas, the committee is also monitoring and working with HdL on the recent business attraction agreement.

As noted above, Cody Shearer was appointed to the Committee in April of 2018. Mr. Shearer attended the May meeting, but has not been able to attend since that time. The City's Committee Handbook states that if a member misses 3 consecutive meetings, the seat becomes vacant and the City Clerk will notify the City Council of the vacancy.

As noted above Debra Miller recently moved her office to Placerville Drive which made her ineligible to fill the Broadway Village Appointment. Ms. Miller has been very active on the committee and also serves on the City/County Opportunity Knocks Board which is working on solutions to homeless problems in Placerville. This has been an asset to the committee as they have discussed homeless issues and its effects on business.

Staff has spoken to Ms. Miller and she is willing and has a desire to continue to serve. It is staff's recommendation that Ms. Miller be appointed to the vacant city resident seat that expires on March 1, 2019. At that time the position will be advertised and applications accepted. This will avoid having two vacancies at this time. Staff will begin advertising and recruit for the vacant Broadway Village Association position immediately.

Options:

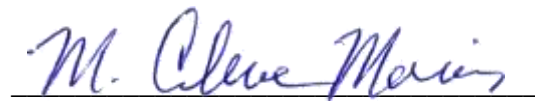
1. Appoint Debra Miller to the vacant resident position and advertise for the vacant Broadway Village position.
2. Advertise for both positions immediately.
3. Hold both positions vacant until March 1 when the terms expire.
4. Advertise for the Broadway Village position but keep the resident position vacant until March 1, 2019.

Cost: There is only minimal cost at this time associated with advertising and appointment.

Budget Impact: None. Any costs can be absorbed in the current year budget.

Recommendation: Authorize staff to take the following action to fill vacant positions on the Placerville Economic Advisory Committee to fill vacancies created by one member moving and lack of attendance by another:

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M. Cleve Morris, City Manager