

"Placerville, a unique historical past forging into a golden future."

City Manager's Report
September 25, 2018, City Council Meeting
Prepared by: Cleve Morris, City Manager
Item #: 15.1



Subject: Receive and File Summary Report from 2018 Communication and Goal Setting Session by Laura Mason-Smith on April 19, 2018.

Purpose: To review the final summary report from the City Council's Communication and Goal setting session on April 19, 2018.

Background:

On April 19, 2018, the City Council contracted with Laura Mason-Smith to provide facilitation services for a Communication and Goal Setting Workshop. Staff and Council spent that day reviewing how we are doing and how we can improve. We also looked at various long range goals we would like to pursue.

Discussion:

The attached document outlines the results of the Workshop. Staff is presenting these as an informational item only at this time but also to receive direction from Council regarding any of the goals or recommendations outlined in the report. Following is an outline of the goals and policies that were identified:



PRIORITIZED 2018-19 GOALS FOR THE CITY

The participants developed and prioritized the following goals for 2018-19:

1. **Increase revenue to the City through the development and implementation of a solid Economic Development Strategy.**
 Components for consideration may include:
 - a. Exploring annexations and revenue sharing
 - b. Sewer service to Camino Heights and Motor City
 - c. Redevelopment of the Fair Grounds

2. **Increase public trust and engagement through more active positive messaging about what is happening in the City and why**
3. **Complete the Clay Street review process** (there is a proposed project but no final design for Clay Street, as we are still in the review process)
4. **Address the unfunded CalPERS liabilities threat**

WHAT STAFF WANTS FROM THE COUNCIL

The Staff indicated that they feel well supported and appreciate the Council making tough decisions and continuing to do so. Suggestions for the Council are:

1. Continue to provide the City Manager and Departments Heads with heads-up phone calls about issues or situations.
2. When you have a request or suggestion of something you think needs to be done, please go to Cleve or the relevant Department Head and refrain from going to any lower level staff.
3. If you have a question of the City Manager or Department Head, please ask them ahead of a Council meeting rather than asking it for the first time in the public forum; this allows staff to be well prepared.

OTHER IDEAS FROM THE COUNCIL TO SUPPORT THE STAFF

The Council Members agreed to the staff suggestions above and also suggested additional ideas for what they can do to support the staff:

1. Listen.
2. Become more engaged with the staff to understand their challenges.
3. Make themselves available for ride-along's or Department Staff Meetings at the request of the staff.
4. Be completely involved with the budget process.
5. Help with the Legislative process on discussing CalPERS challenges.

Staff is aware of these goals and policies and does not disagree with them. However, current workload has not allowed staff to pursue these at this time, with the exception of Item 3, the Clay Street Project which is an active project.

Options:

1. Receive and File.
2. Provide direction to staff if different from these goals or if there is a desire to pursue any of these goals immediately.

Cost: None

Budget Impact: None.

Recommendation: Receive and File Summary Report from 2018 Communication and Goal Setting Session by Laura Mason-Smith on April 19, 2018.

A handwritten signature in blue ink, reading "M. Cleve Morris", is written over a horizontal line.

M. Cleve Morris, City Manager

Attachments:

1. *Summary of Communication and Goal Setting Session*