



City Manager's Report
August 28, 2018 City Council Meeting
Prepared By: M. Cleve Morris
Item#: 12.6

Subject: Approve and direct staff to place temporary signage on designated streets during the months of September through November to address traffic concerns during the Apple Hill Season.

Purpose: To consider potential temporary signage during Apple Hill Season to address traffic concerns on local roads.

Background: Over the past several years traffic on local streets has become increasingly difficult during the Apple Hill Season due to Hwy 50 traffic exiting to avoid heavy traffic on Highway 50. The purpose of this item is to create signage to attempt to discourage that action.

Discussion:

Traffic through town and on Highway 50 during Apple Hill Season continues to increase causing more back-ups and increasing concerns for public safety should an emergency occur. In reviewing the issue, motorists trying to circumvent the heavy traffic on Hwy 50, to save time, cause local streets to become severely congested, many times these detours do not decrease travel times. The specific areas for review and potential temporary signage include the following:

Carson Road and Dimity Lane (both directions)
 Hwy 50 at Mosquito Road (pending Cal Trans approval)
 Mosquito Road Off Ramp and Mosquito Road
 Mosquito Road and Clay Street (Both Directions)
 Clay Street and Coleman Road

The proposed signage would be as follows:



Options:

1. Approve the signage and locations as presented.
2. Modify signage and/or locations and approve.
3. Direct staff to bring back information on other options.
4. Do not approve the temporary signage at this time.

Cost: If approved staff's recommendation is to place the signage from September through November. The cost of the signs \$125 per sign. Depending on final number, the total cost should not exceed is estimated at \$875.

Budget Impact: This cost was not anticipated in the Fiscal Year Budget. However, it is anticipated the cost can be absorbed in the current budget.

Recommendation: Approve and direct staff to place temporary signage on designated streets during the months of September through November to address traffic concerns during the Apple Hill Season.



M. Cleve Morris, City Manager