City Manager's Report August 14, 2018 City Council Meeting Prepared By: Pierre Rivas, Development Services Director

Item#: 12.1

Subject: Adopt a Resolution approving the content of the Public Health Mural Project ("Transportation Art") proposed by the County of El Dorado Health and Human Services Agency.

Purpose: The El Dorado County Health and Human Services Agency proposes to submit a "Transportation Art" application to Caltrans for the painting of a mural on the pier wall located at the underpass at U.S. Highway 50 and Mosquito Road. The application submittal must include a resolution of the local jurisdiction where the mural is to be located supporting the content of the proposed mural.

Background: In 2015, the El Dorado County Public Health Division initiated an 18-month Community Health Assessment process to identify the most pressing health issues facing El Dorado County residents and to commit to a common set of strategies to improve the residents' health and well-being. The outcome of this process led to a Community Health Improvement Plan with four major focus areas including Healthy Eating, Active Living, Behavioral Health, and Access to Healthcare. In consort with El Dorado Arts Council, local artist Oran Miller has been recruited to depict these four focus areas in a tableau representing El Dorado County and maintaining the local flavor, culture and citizenry. Being a Caltrans facility, the County must make application with Caltrans for the proposed "Transportation Art" project which must be approved prior to obtaining an encroachment permit from Caltrans. Because the proposed mural is located within the City of Placerville, the applicant is required to include a resolution from the local jurisdiction in which the mural project is to be located supporting the content of the mural and supporting the proposed Transportation Art project.

The City Council considered the proposed mural project on March 13, 2018. Following public comment, the Council directed that the mural project proponents consider modifications to the mural as presented to better reflect the local area. The project proponents worked with the artist to add elements to the mural that recognize the local area's history, customs and character. Some of these added components include the addition of pets (dog, cat, and horse), characters in period costume the Bell Tower, the Pearson Soda Works building, and apple orchards.

The Council considered a modified mural design on July 10, 2018; however, with only four Council members present, the Council was unable to reach a majority consensus to take an action. The Council then took action to continue the item to the August 14, 2018 meeting.

Discussion: Following its completion, the mural becomes the property of the State of California. In accordance with a contract between the County and the State, the short and long-term maintenance of

the mural will include inspections on a weekly basis by El Dorado Arts Council staff and the artist to determine the need for graffiti removal or damage repair. Any identified graffiti or damage would be removed/repaired within 3-5 days. On a yearly basis, the mural will be inspected by El Dorado Arts Council staff to determine the need for any restoration or repair work. Caltrans will require the removal of the mural should it be determined to be creating a maintenance or operational concern. The maintenance responsibilities shall remain with the County for the life of the mural, estimated to be 20 years.

Options:

- 1. Approve the Resolution approving the proposed Transportation Art as recommended by staff.
- 2. Do not approve of the Resolution not approving the proposed Transportation Art.

Cost: None.

Budget Impact: No budget impact except staff time involved in preparation of this agenda item for consideration by the City Council and minor staff time in issuance of an encroachment permit for the painting of the mural along a City sidewalk.

Recommendation: Adopt a Resolution approving the content of the Public Health Mural Project ("Transportation Art") proposed by the County of El Dorado Health and Human Services Agency.

M. Cleve Morris, City Manager

Pierre Rivas, Development Services Director

Attachments:

- 1. Resolution
- 2. Proposed Mural