

Agenda City of Placerville Placerville Economic Advisory Committee

**Thursday, Sept 10, 2026 - 12:00 P.M.
Town Hall, 549 Main Street, Placerville, California**

- 1. CALL TO ORDER:** Pledge of Allegiance.
- 2. ROLL CALL:** Chair Windle, Vice Chair Anderson, Borelli, Lishman, Kaiserman, Raas, Vacant.
- 3. ADOPTION OF AGENDA.**
- 4. ADOPTION OF THE MINUTES OF THE MEETING OF August 13, 2026
(Attachment A)**
- 5. ITEMS OF INTEREST TO THE PUBLIC:** (The Committee shall not take action on this item.) **Comments may be limited to 3 minutes.**

This portion of the meeting is reserved for persons wishing to address the Committee on any matter not on the Agenda that is within the subject matter jurisdiction of the Committee. The Chair reserves the right to limit each speaker's time to three minutes. The Chair will recognize the speaker and ask that they state their name for the record. Personal attacks on individuals or comments which are slanderous or which may invade an individual's personal privacy will not be tolerated. PLEASE GIVE ANY WRITTEN MATERIAL PRESENTED AT THE MEETING TO CITY STAFF FOR THE PUBLIC RECORD.

- 6. INFORMATIONAL ITEMS:**
 - a. August New Business License Report (Attachment B)**
- 7. Presentations:**

8. DISCUSSION ITEMS:

- a. **Strategy 1.1 Business Outreach Visits: Patty Borelli, Tony Windle, Adam Anderson, Mica Raas – Report by Committee**
- b. **Strategy 5.3 Review Planning and Building Policies and Procedures and recommend changes for improvement - Adam Anderson, Patty Borelli, Kathi Lishman - Report by Committee**
- c. **Strategy 3.3 Identify Aesthetic Improvements to commercial districts including signage, banners, landscaping, lighting, walkability, etc. - Adam Anderson, Tony Windle, Kathi Lishman – Report by Committee**
- d. **Entry Arches/Banners for Main Street**
- e. **Social Media Content**

9. STAFF AND COMMITTEE MEMBER COMMUNICATIONS:

- a. Hotel Projects Update:
Mackinaw Hotel
Forni Road Hotel
- b. Middletown Affordable Housing Project
- c. The Ridge at Orchard Hills Planned Development
- d. Annexation
- e. Broadband

10. ITEMS FOR NEXT AGENDA:

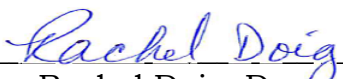
11. ADJOURNMENT

12. NEXT MEETING: October 8, 2026

CERTIFICATION OF AGENDA POSTING

I, Rachel Doig, Deputy City Clerk of the City of Placerville, declare that the foregoing Agenda for the September 10, 2026, Regular Meeting of the Placerville Economic Advisory Committee was posted and available for review on September 3, 2026 at City Hall, 3101 Center Street, Placerville, CA 95667 and at Town Hall, 549 Main Street, Placerville, CA 95667.

The Agenda, including all staff reports and attachments, is available on the City website at www.cityofplacerville.org

Attest: 
Rachel Doig, Deputy City Clerk