

*We are a welcoming, active, and business-friendly rural  
foothill community built on California's rich gold rush history.*



## City Manager's Report

October 25, 2022 City Council Meeting

Prepared by: Regina O'Connell, City Clerk

Item #: 3.1

**Subject:** Proclaim November 1, 2022, as Extra Mile Day and Recognize three Extra Mile Day Heroes that are making significant contributions to the City of Placerville

**Purpose:** The purpose of this item is to highlight the City's belief that communities are made stronger through individuals and organizations dedicated to "going the extra mile" in volunteerism and service.

**Strategic Plan Strategy:** N/A

**Background:** In association with Extra Mile America, mayors from 550 U.S. cities are expected to embrace the Extra Mile Day movement and acknowledge the difference-making impact of volunteers in their community. Extra Mile Day celebrates the individuals and organizations that are unselfishly serving and giving back to their communities. The vision of motivational author, Shawn Anderson, Extra Mile Day was created in 2009 with 23 inaugural cities. In 2021, 528 cities made the unique declaration.

**Discussion:** Since 2016, the City of Placerville has proclaimed November 1<sup>st</sup> as Extra Mile Day and recognized several Extra Mile Day "heroes" for making a difference and creating positive change in our community. This year, Extra Mile America requests that the City of Placerville be an Extra Mile Day City once again by supporting the organization's mission with the attached proclamation.

In addition to the proclamation, the Mayor may submit 1-3 names of community individuals and/or organizations for recognition on the Extra Mile America website ([extramileamerica.org](http://extramileamerica.org)) with their special contributions.

The mayor may also submit a quote of what it personally means to "go the extra mile," which will be highlighted on the Extra Mile America website and in national and local press releases.

Tonight, Mayor Taylor would like to recognize the following individuals as Extra Mile Day Heroes:

- **John Sanders**, for supporting numerous local causes by generously feeding the non-profit organizations and their supporters that do such great work for the community;
- **Housing El Dorado - Frank Porter and Maureen Dion Perry**, for tirelessly working to bring together stakeholders, advocates, government, and the housing insecure to develop solutions to affordable housing and homelessness; and
- **David Zelinsky**, for many years of service to the community, caring for veterans, and advocating for fire safety and home hardening.


**Options:** No action is requested.


**Environmental:** N/A

**Cost:** There is no cost associated with this report.

**Budget Impact:** None.

**Recommendation:** Proclaim November 1, 2022, as Extra Mile Day and recognize three Extra Mile Day Heroes that are making significant contributions to the City of Placerville.

  
M. Cleve Morris, City Manager

  
Regina O'Connell, CPMC, City Clerk

*Attachments:*

A. Proclamation