



**A PROCLAMATION OF THE CITY COUNCIL OF THE CITY OF PLACERVILLE
RECOGNIZING THE THOMPSON FAMILY FOR THEIR PROFOUND AND
MEANINGFUL CONTRIBUTION TO THE CITY AND OUR COMMUNITY**

- WHEREAS:** In the 1970s, Ron Thompson began washing cars for Frank Hurling Chevrolet in Sacramento, working his way up to general manager 26 years later;
- WHEREAS:** With visions of his own dealership, Ron Thompson and his wife Betty sold everything and, with a loan from Frank Hurling, searched the region before landing on Placerville as the site for their new dealership. With 14 new cars, they opened for business.
- WHEREAS:** In 1994, their son, Jeff Thompson, left his job to join the company, working his way up to executive general manager of Thompson's Toyota and owner of the Chrysler/Dodge/Jeep dealership next door.
- WHEREAS:** The Thompson's franchise has been successful by being adaptable to changes in the market and economy. During the Great Recession, Thompson's boldly embraced digital marketing and sales. Now, sixty percent of Thompson's sales are out of the county, with sales of used cars going to customers as far away as Russia, South Africa and Dubai. The City of Placerville receives up to 2 percent of sales tax on every transaction, and in total, Thompson's auto dealerships are the largest contributor of local sales tax in the City of Placerville.
- WHEREAS:** The Thompsons were also instrumental in the relocation of Home Depot inside the City limits, and during the Great Recession, the Thompson's dealerships and Home Depot combined, equated to roughly thirty-eight percent of Placerville's local sales tax revenue, enabling the City to survive the economic downturn.
- WHEREAS:** Beyond that, the Thompson family is all about community. As active participants in the Placerville Rotary Club, they were also instrumental in the construction of the Western Slope Boys and Girls Club. They have been involved with numerous charities in the community, with the bulk of their good work and support going sight-unseen. From donated vehicles, to financial support, from service projects to work with local law enforcement, the Thompson family has been an integral part of our City and county;
- NOW, THEREFORE, I, Wendy Thomas**, by virtue of the authority vested in me as Mayor of the City of Placerville, State of California, do hereby proclaim that the Thompson family and their dealerships have made a profound and meaningful impact to the City of Placerville, and we extend our deepest gratitude for choosing Placerville as the home-base for their business operations and community support.

Dated: November 27, 2018

Mayor Wendy Thomas

IN WITNESS WHEREOF, I have hereunto set my hand
and caused the seal of the City of Placerville to be affixed
this twenty-seventh day of November, 2018.

ATTEST:

Regina O'Connell, City Clerk