

MINUTES

CITY OF PLACERVILLE  
PLACERVILLE ECONOMIC ADVISORY COMMITTEE  
FRIDAY, January 17, 2020, 12:00 P.M.  
TOWN HALL, 549 MAIN STREET, PLACERVILLE, CALIFORNIA  
Special Meeting

1. **CALL TO ORDER:** The meeting was convened at 12:02 p.m. The Pledge of Allegiance was recited.

2. **ROLL CALL:**

Members Present: Chair Miller (Arrived 12:18), Vice Chair Kaiserman, Brown, Anderson (Left at 12:46), Thomas,  
Members Absent: Vonderschmitt, Wager  
Staff Present: Morris

3. **ADOPTION OF AGENDA:**

Adoption of the Agenda was moved by Member Anderson and seconded by Member Brown. Motion carried 4-0.

4. **ADOPTION OF THE MINUTES OF THE MEETING OF November 15, 2019:**

Adoption of the Minutes was moved by Member Brown, and seconded by Member Thomas. Motion carried 4-0.

5. **ITEMS OF INTEREST TO THE PUBLIC:** None

6. **INFORMATIONAL ITEMS:**

- a. HDL Trends October 28, 2019
- b. HDL Trends November 12, 2019
- c. HDL Trends December 12, 2019

The Committee Members held a general discussion on economic trends.

7. **PRESENTATIONS:** None

8. **DISCUSSION ITEMS:**

a. **Subcommittee Updates**

- 1. Business Outreach Visits (Brown, Kaiserman, Miller): Staff shared the response for the Business Outreach Visit to JS West Propane Gas. The committee approved the response.

2. Tourism/Health and Wellness/AMGEN (Anderson, Wager, Thomas): The committee had requested an update by Jody Franklin of the Chamber. City Manager Morris stated that the update would be done at the March Meeting and that AMGEN bike race is cancelled.
3. Broadband Service (Vonderschmitt, Brown, Kaiserman) : No new discussion on this item. Staff is still working on a report to take to City Council regarding a feasibility study.

- b. Tourism Report – Scheduled for March 13, 2020 Meeting
- c. Sales Tax Report – City Manager Morris reviewed the City’s Quarterly Sales Tax Report
- d. Homeless Report – Staff provided an update on current homeless programs being discussed.
- e. Highway 50 Hotspot Study – Staff reviewed the study with the Committee.

9. **STAFF AND COMMITTEE MEMBER COMMUNICATIONS:**

- a. **Update on Jacquier Road Hotel Development.** Mr. Morris updated the Committee on the status of the hotel. The developer has again picked up work on this project and has expressed strong interest in moving it forward and is looking for an investment partner.
- b. **Update on potential hotel project on Forni Road:** Mr. Morris updated the Committee on the potential hotel to be located on the adjoining 5.8 acre parcel located south downslope from the In-N-Out Burger restaurant and OfficeMax store; and that the hotel proponents have closed on the purchase of the property.
- c. **Historic City Hall Reuse:** Mr. Morris provided an update and that the City Council accepted the proposal from Arts and Culture El Dorado. Staff is currently in negotiations for a MOU to move forward.
- d. **Cannabis Dispensaries Update:** Mr. Morris updated the Committee on the status award of Licenses to 3 applicants, Sacred Roots, Chucks Cannabis Collective and Reserve House.
- e. **Mr. Morris updated the Committee on the two lawsuits filed against the City’s approval of the Sourdough & Co. sandwich shop at 385 Main Street.**

10. **ITEMS FOR NEXT AGENDA:**

- a. **Tourism Presentation by Jody Franklin**

11. **NEXT MEETING:** February 14, 2020.

12. **ADJOURNMENT:** The Meeting was adjourned at 1:33.