

MINUTES

CITY OF PLACERVILLE
PLACERVILLE ECONOMIC ADVISORY COMMITTEE
FRIDAY, January 18, 2019, 12:00 P.M.
TOWN HALL, 549 MAIN STREET, PLACERVILLE, CALIFORNIA

1. **CALL TO ORDER:** The meeting was convened at 12:00 p.m. The Pledge of Allegiance was recited.

2. **ROLL CALL:**
 - Members Present: Vice Chair Kaiserman, Anderson, Brown, Vonderschmitt
 - Members Absent: Miller, Wager, Vacant
 - Staff Present: Morris, Rivas

3. **ADOPTION OF AGENDA:**

Adoption of the Agenda was moved by **Member Brown** and seconded by **Member Vonderschmitt**. Motion carried 4-0.

4. **ADOPTION OF THE MINUTES OF THE MEETING OF October 19, 2018:**

Adoption of the Minutes was moved by **Member Vonderschmitt**, and seconded by **Member Brown**. Motion carried 4-0.

5. **ITEMS OF INTEREST TO THE PUBLIC:** None

6. **INFORMATIONAL ITEMS:** Information only
 - a. HdL Trends Affecting California Economy

7. **PRESENTATIONS:**
 - a. California Reitalization and Investment Authorities (CRIIA). Mr. Morris gave a presentation on CRIIA and answered any questions.

8. **DISCUSSION ITEMS:**
 - a. **Committee Reports**
 1. Business Outreach Visits. (Brown, Kaiserman, Miller) Member Kaiserman updated the committee. No new visits have been scheduled. Staff is working on scheduling.

2. **Tourism/Health and Wellness:** (Anderson, Wager) Member Anderson updated the committee on Tourism and the recent Chamber of Commerce Tourism Summit.
 3. **Broadband Service:** (Vonderschmitt, Brown, Kaiserman) Member Vonderschmitt reported on continued efforts to establish a pilot program. The sub-committee has a meeting scheduled for January 30 to meet with the consultant, Entry Point.
- b. **Civic Lab II:** Vice Chair Kaiserman updated the committee on this program
 - c. **Review Business Attraction Efforts by HdL.** Mr. Morris provided an outline of efforts by HdL to attract retail business to Placerville.
9. **STAFF AND COMMITTEE MEMBER COMMUNICATIONS:**
- a. **Update on Hotel Development.** City Manager Morris updated the Committee on the status of the hotel. The developer is still working on plans to move forward.
 - b. **Western Placerville Interchange Project:** The Committee was provided a status report on this project.
 - c. **Clay Street Bridge Project:** The Committee was provided a status report on this project.
 - d. **Other Projects:** Mr. Rivas provided an update on two development projects, MORE Workshop remodel and Niemann's Auto Touch construction.
10. **ITEMS FOR NEXT AGENDA:** None
11. **NEXT MEETING:** Next meeting to be held February 15, 2019
12. **ADJOURNMENT:** 1:35 p.m.