

MINUTES

CITY OF PLACERVILLE  
PLACERVILLE ECONOMIC ADVISORY COMMITTEE  
FRIDAY, SEPTEMBER 21, 2018, 12:00 P.M.  
TOWN HALL, 549 MAIN STREET, PLACERVILLE, CALIFORNIA

1. **CALL TO ORDER:** The meeting was convened at 12:00 p.m. The Pledge of Allegiance was recited.

2. **ROLL CALL:**

Members Present: Chair Miller, Vice Chair Kaiserman, Brown, Wager, Vonderschmitt, Anderson

Members Absent: Shearer

Staff Present: Morris

Anderson arrived at 12:05

3. **ADOPTION OF AGENDA:**

Adoption of the Agenda was moved by **Member Brown** and seconded by **Member Wager**. Motion carried 4-0.

4. **ADOPTION OF THE MINUTES OF THE MEETING OF June 15, 2018:**

Adoption of the Minutes was moved by **Member Wager**, and seconded by **Member Brown**. Motion carried 4-0 with **Vice Chair Kaiserman** abstaining.

5. **ITEMS OF INTEREST TO THE PUBLIC:** None

6. **INFORMATIONAL ITEMS:** Information only

a. The Committee reviewed the HDL Trends summaries.

7. **PRESENTATIONS:**

Terry LeMoncheck of the El Dorado Arts Council gave a presentation on a proposed Cultural District in Placerville and potential uses of the Old City Hall Buildings and the vacant District Attorney Buildings.

8. **DISCUSSION ITEMS:**

a. **Committee Reports**

1. **Business Outreach Visits.** Mr. Morris provided a report outlining the BOV's to Gold Country Inn and Pat's Carpets. Members Brown and Kaiserman reported on the visits. It was requested a response be prepared by the City for members to provide to those businesses. Staff will prepare the response.
2. **Tourism:** Member Anderson reported that he met with Jody Franklin of the Visitors Bureau and has some ideas to pursue.
3. **Health and Wellness:** Member Wager reported that no work has been done in this area. She suggested that this committee be put on hold in light of action taken on the Broadband Committee.
4. **Broadband Service:** Member Vonderschmitt reported on a meeting with Jeff Christensen of Entry Point and our efforts moving forward. Mr. Morris outlined the County study in this area and how we may be able to use it going forward and reduce the cost for a feasibility study.

The Committee agreed with delaying further work on the Health and Wellness Committee. Member Wager was added to the Tourism Committee. Member Kaiserman was added to the Broadband Committee. A motion was made by Member Wager to change the committee makeup as noted, a second to the motion was made by Member Vonderschmitt. Motion passed 5/0.

**b. Open Discussion - Homeless**

The Committee discussed the homeless problem in Placerville. Chair Miller outlined the work of Opportunity Knocks, a city/county committee working to improve homelessness. The committee has done a lot of work and as a result is obtaining more state funding to address the issue.

The topic of potentially removing benches located on Main Street was discussed. The committee unanimously disagrees with removing the benches but encouraged other options to help with the homeless issue.

9. **STAFF AND COMMITTEE MEMBER COMMUNICATIONS:** Staff provided updates on the following projects:
- A. **Update on Hampton Inn and Suites Hotel Development Project:** Mr. Morris reported that the project has run into financial issues and is debating how to proceed if at all. Staff is working with them to find solutions.
  - B. **Western Placerville Interchange Project:** Mr. Morris reported on the project.
  - C. **Clay Street Bridge Replacement and Realignment Project:** Mr. Morris reported that the Final EIR should come out in the next month and then the final project will be approved and move forward.

- D. Member Wager mentioned that National Parking Day is the 3d Friday in September each year. She would like to help the City do something with Parklets on this day or other recognition.

10. **ITEMS FOR NEXT AGENDA:** None

11. **NEXT MEETING:** Next meeting to be held October 19, 2018.

12. **ADJOURNMENT:** 1:35 p.m.