

MINUTES

CITY OF PLACERVILLE
PLACERVILLE ECONOMIC ADVISORY COMMITTEE
FRIDAY, JUNE 15, 2018, 12:00 P.M.
TOWN HALL, 549 MAIN STREET, PLACERVILLE, CALIFORNIA

1. **CALL TO ORDER:** The meeting was convened at 12:00 p.m. The Pledge of Allegiance was recited.

2. **ROLL CALL:**

Members Present: Vice Chair Kaiserman, Brown, Wager,
Vonderschmitt
Members Absent: Anderson, Miller, Shearer
Staff Present: Morris

3. **ADOPTION OF AGENDA:**

Adoption of the Agenda was moved by **Member Wager** and seconded by **Member Brown. Motion carried 4-0.**

4. **ADOPTION OF THE MINUTES OF THE MEETING OF May 11, 2018:**

Adoption of the Minutes was moved by **Member Vonderschmitt**, and seconded by **Member Brown. Motion carried 4-0.**

5. **ITEMS OF INTEREST TO THE PUBLIC:** No members of the public were present.

6. **INFORMATIONAL ITEMS:** Information only

a. Mr. Morris led a discussion on proposals by the State to modify Sales Tax. Several options were discussed, however the main issue under discussion is that of Online Sales Tax collection. A proposal is being discussed that would change distribution based on where the order is placed rather than point of sale.

7. **PRESENTATIONS:** None.

8. **DISCUSSION ITEMS:**

a. **Broadband Presentation**

The Committee agreed to create an additional sub-committee to explore the Broadband Proposal. **By unanimous consent Andrew Vonderschmitt and Kevin Brown were appointed to the committee.**

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Approved  _____

b. Subcommittee Updates

Business Outreach Committee (Miller, Kaiserman, Brown) - **The committee has dates set for outreach visits. Kevin Brown is the chair of the committee. At the previous meeting Member Shearer was also appointed to this committee however it was noted this cannot be done as it creates a Brown Act violation. Member Shearer will be appointed to another committee at the next meeting.**

Tourism Committee (Anderson) - **Members not present. No work has been done in this area.**

Health and Wellness Committee (Dolly Wager, Debbie Miller, Mickey Kaiserman) - **Member Wager is the current chair. Members agreed to pursue the goals of this committee.**

9. **STAFF AND COMMITTEE MEMBER COMMUNICATIONS:** Staff provided updates on the following projects:
- A. **Update on Amgen Tour of California:**
Member Wager and Mr. Morris reported on the success of the event and the potential to be a host city in the future.
 - B. **Farm to Pork Event:** Mr. Morris reported on the success of this event.
 - C. **Smith Flat Hotel:** Mr. Morris reported that the hotel is still moving forward. There have been some problems that the developer is working through.
10. **ITEMS FOR NEXT AGENDA:** None requested.
11. **NEXT MEETING:** The committee agreed to cancel the July 20, 2018 meeting due to vacation schedules. Next meeting to be held August 17, 2018.
12. **ADJOURNMENT:** 1:05 p.m.