



Welcome New Businesses!



Allen Construction 530-957-6523
Alta Vista Landscaping 530-417-5812
Axels Barber Shop 530-363-4716
Bethany Turnbull Consulting 530-409-7819
Blown Away Salon 1166 Broadway, Unit P.
Caked 1430 Broadway. (Retail Bakery/Candy)
Chantilly Grace Vintage & Thrift 681 Main St, Suite 100
El Chido Elotes 183 Placerville Dr. (Retail)
Elite Electrical 916-262-6010
Face Painter Kimberly 530-306-7978
Hangtown Bait & Tackle 1600 Broadway
Images of Hope El Dorado 530-503-7692

Klimate King Heating & Air 530-651-0047
Macklin Electric 530-443-3550
Mysteria Escape Room 419 Main, Ste 200F
Project Services HVAC 760-774-6529. (HVAC Contractor)
Ridgeview Manor Valencia 2980 Coloma Street.
(Retirement Homes)
S Kraus Construction 916-765-2584. (General Contractor)
SELLCCG 1353 Broadway. (General Retail)
Summit Food Service 300 Forni Rd
The Mom Stop 50 Main Street. (Personal Service)
The Sultry Squirrel 530-620-8014 (Food Truck)
Two Hearts Homestead 916-952-2044 (Homebased Bakery)

Honoring the Legacy of City Manager Cleve Morris

After fourteen plus years of dedicated service to Placerville, Cleve Morris has retired as City Manager in early October. Thanks to Cleve's wise and forward thinking leadership, the City has become a more professional and transparent organization that is laser focused on providing exceptional customer service to the Public. During his tenure, many projects have been designed and constructed including the repaving and beautification of Main Street, the Western Placerville Interchange projects, Broadway Maintenance and Sidewalks projects, the new Placerville Station II Park and Ride, the repaving of Mosquito Road, the new Pickle Ball Courts at Lions Park, and establishing a new broadband utility just to name a few. Cleve was instrumental in establishing and Administering Placerville's Economic Advisory Committee (PEAC) and the Community Benefit Committee, which have helped keep the City vibrant. Cleve was also a major contributor in establishing the Rise and Shine Day of Service event that brings the Community together each year to help spruce up the City's facilities, parks, and trails.



Cleve's contributions to the City are countless, and he is dearly missed by the City Council, his fellow employees, and members of the Public.

Cleve plans on spending more time with his Family and playing more golf and pickle ball in his retirement. Thank you Cleve for all that you have done for the City of Placerville.

Upcoming Events

El Dorado County Veterans Day Parade

Nov 11th, 11 am 360 Fair Lane

Third Saturday on Main

Nov 15th, 4 pm - 8 pm



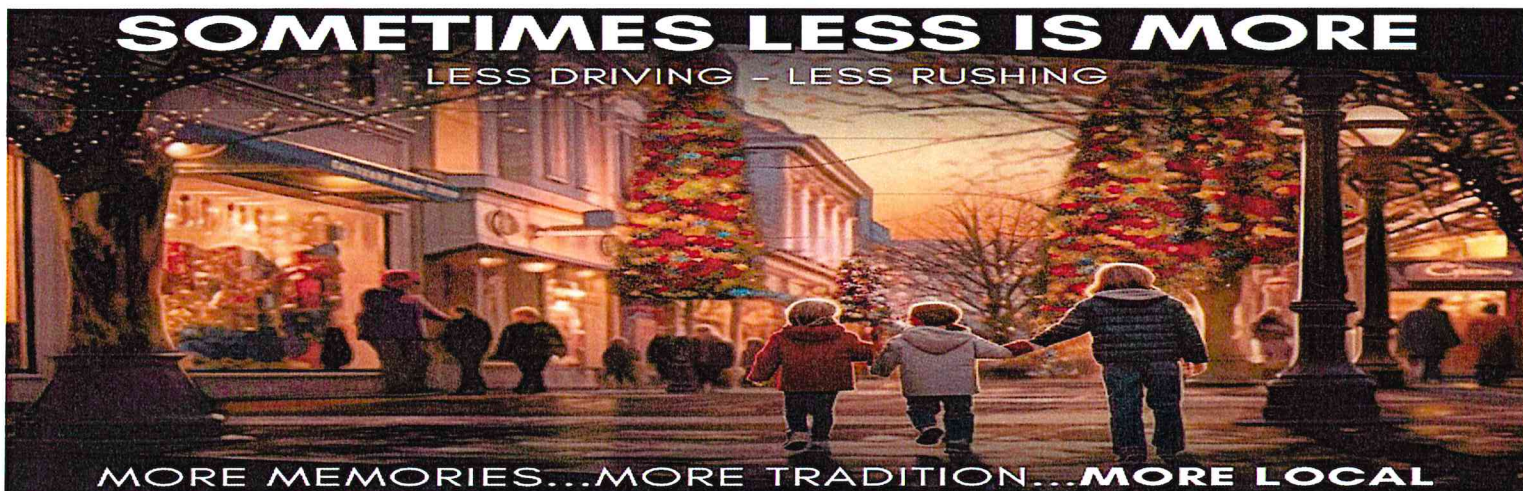
Hometown Holiday on Main

Nov 28th, 4 pm - 8 pm

Hangtown Christmas Parade

Dec 7th, 1 pm - 4 pm





Help Build Placerville's Fiber Future!

Placerville is investing in a faster, smarter, and more connected community — and **your input** will help shape where we build next.

The City is constructing a **city-owned, open-access fiber-optic network** that will bring **ultra-fast, reliable, and affordable internet** to homes, businesses, and public agencies. Funded in part by a **California Public Utilities Commission (CPUC) Last Mile Broadband Grant**, construction on the first phase is already underway.

Now, we need to hear from you. Visit www.PlacervilleFiber.org to learn more and **submit your address and contact information** so we can plan where to expand next. Neighborhoods showing the most interest will be prioritized for future service.

Why Fiber?

Fiber-optic internet delivers **speeds up to 100 times faster** than traditional cable or copper connections. It's more reliable, weather-resistant, and designed to handle future demands.

That means:

- **Instant downloads and uploads**
- **Seamless streaming and video calls**
- **Reliable performance for work, school, and play**

This is the most advanced technology available — and it will keep Placerville competitive for decades to come.

Locally Owned, Open Access

Placerville's fiber network is **publicly owned** and built to benefit the community. Through an **Open Access Network**, multiple internet providers will be able to offer service over the same

system — giving residents **real choice, fair pricing, and better customer service.**

Take Action Today

Your input drives our expansion plans.

- ☒ Visit www.PlacervilleFiber.org
- ☒ Learn more about the project
- ☒ Submit your address and contact information

Together, we're building a stronger, safer, and more connected Placerville — one neighborhood at a time.



Help Keep Main Street Clean!



Our furry friends bring joy to Main Street, but with that joy comes a responsibility we all share - keeping our sidewalks and community spaces clean. To support responsible pet ownership, the City plans to provide collection bags that help dog owners clean up after their pets.

These stations make it easy to do the right thing, but they depend on community support to stay stocked and maintained. Each donation directly helps us purchase collection bags and keep our Main Street safe, welcoming, and mess-free for everyone.

How You Can Help:

- * Make a contribution toward collection bag refills.
- * Encourage others to do the same - every little bit adds up!
- * Show your community pride by helping keep Main Street beautiful.

Take a moment today to visit www.PlacervilleFiber.org!



PLACERVILLE FIBER



www.placervillefiber.org

With your support, we will be able to provide this important service and ensure Main Street remains a place we can all enjoy—residents, visitors, and pups alike. **If you are interested in donating:** Please mail a check to the City of Placerville, 3101 Center Street, Placerville, Attn: Finance Department or call 530.642.5223 to pay with a credit card. Your support helps keep Placerville clean, welcoming, and pet-friendly for all.

