CITY OF PLACERVILLE
SALES TAX UPDATE
2Q 2026 (APRIL - JUNE)

PLACERVILLE				
TOTAL: $ 1,546,856	-0.2% 2Q2026	-0.2% COUNTY	5.9% STATE	

*Allocation aberrations have been adjusted to reflect sales activity



Measure J	Measure H	Measure L
TOTAL: $362,129	TOTAL: $362,129	TOTAL: $724,226
-2.6%	-2.6%	-2.6%

CITY OF PLACERVILLE HIGHLIGHTS

Placerville's gross receipts from April – June 2026 were 0.3% lower compared to the second sales period in 2025. However, after adjusting for reporting modifications from audit corrections and delayed payments, actual sales essentially even at 0.2% down.

The City's allocation from the countywide use tax pool edged 1.5% higher with increased ecommerce payments into the pool. Improved building materials sales pushed building-construction returns up 3.1%. Casual and quick service dining led gains in restaurants-hotels as people enjoyed the convenience of dining out.

Grocery receipts increased with higher pricing, and the group netted an almost 1% gain. Conversely, autos-transportation revenues dropped 6.2% with mixed results across the various sectors. While the price of fuel skyrocketed with the beginning of the Iran War, and local fuel-service station revenues benefitted from the higher pricing; however, a delayed taxpayer payment skewed the results down 1.8%.

Voter-approved Measures L, H and J ended the quarter with lower results with autos-transportation and business-industry posting the biggest declines.

Net of adjustments, taxable sales for all of El Dorado County declined 0.2% over the comparable time period; the Sacramento region was up 4.3%.

TOP 25 PRODUCERS

Arco AM PM
Broadway Smoke & Vape
C & H Motor Parts
Chuck's Wellness Center
Diamond Pacific
Ferguson Enterprises
Fuel 4 Less
Grocery Outlet
Harbor Freight Tools
Home Depot
In N Out Burger
Kwik Serv
Les Schwab Tire Center
Main Street TapHouse
Marathon
McDonald's
Placerville Valero
Raley's
Sacred Roots
Shell
Taco Bell
Thompsons Buick GMC
Thompsons Chrysler Dodge Jeep Ram
Thompson's Toyota
Tractor Supply

STATEWIDE RESULTS

California's local one cent sales and use tax receipts posted vibrant growth during the second quarter, reflecting sustained consumer behavior ahead of potential economic headwinds. For the months of April through June, revenues increased 5.9% from the year ago quarter after adjusting for accounting anomalies.

Strong consumer spending patterns that began in the first quarter continued through the current period. This activity aligns with the income tax refund timeline, reportedly 11% higher than 2025, beginning of summer tourism and larger inflation factors propelling the economy forward.

Similar to last quarter, online retailers and brick and mortar merchants continued to surge over last year far exceeding expectations. E-commerce remains the platform of choice providing convenience, broad product availability, and flexible payment options – benefitting the business-industry sector and allocations via the countywide use tax pool. Multiple apparel merchants and discount department stores, especially those selling fuel, boosted general consumer goods the most.

Sustained tensions in the Middle East kept West Texas Intermediate (WTI) crude oil prices above $100 per barrel to start off the travel season, pushing local gas prices higher and revenue from service stations up 18% more than one year ago. With refinery closures in both Northern and Southern California regions compounding supply pressures, all signs indicate higher prices through the remainder of summer.

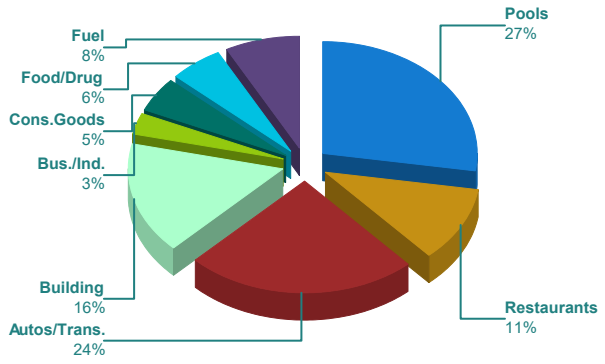
Restaurant sales taxes rose again, experiencing an additional uptick from World Cup activities and seasonal tourism. While operators reported continual pressure from rising costs that influenced customer behavior like visit frequency and alcohol purchases, gains by all types of eateries signal unwavering resolve to dining out. Even with additional sporting events on the horizon, unfavorable economic conditions could constrain growth.

Autos-transportation returns also exceeded expectations this quarter, supported by higher-income consumers, who now account for more than half of new vehicle purchases and benefitted from recent tax cuts and equity market gains. Hybrids continued to gain share as fuel prices increased, while electric vehicle sales also improved.

Recently, the Federal Reserve moved interest rates higher with a stated goal of slowing inflation and cooling economic growth. This action should temper short-term growth prospects especially from sectors requiring long-term financing like autos and building-construction. As gas prices average above $6 per gallon during peak summer months, consumers may further curb discretionary-type spending heading into the holiday shopping season.

REVENUE BY BUSINESS GROUP

Placerville This Fiscal Year*



*ADJUSTED FOR ECONOMIC DATA

TOP NON-CONFIDENTIAL BUSINESS TYPES

Business Type	Q2 '26*	Placerville Change	County Change	HdL State Change
Building Materials	225.0	4.4% ↑	-0.6% ↓	0.1% ↑
Service Stations	127.4	-1.8% ↓	1.9% ↑	14.6% ↑
Casual Dining	90.2	5.7% ↑	-0.2% ↓	4.2% ↑
Quick-Service Restaurants	68.9	1.7% ↑	-2.5% ↓	1.8% ↑
Grocery Stores	43.8	7.5% ↑	-5.6% ↓	-0.2% ↓
Automotive Supply Stores	40.2	0.9% ↑	6.3% ↑	1.1% ↑
Auto Repair Shops	23.1	0.2% ↑	-0.3% ↓	-2.1% ↓
Cigarette/Cigar Stores	18.0	29.2% ↑	15.1% ↑	2.2% ↑
Convenience Stores/Liquor	12.0	-3.9% ↓	-1.8% ↓	2.6% ↑
Electronics/Appliance Stores	10.6	-10.7% ↓	-3.6% ↓	2.0% ↑

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*In thousands of dollars