

# City Gold



March-April, 2008

## New Look!

We've changed our format and "look." We hope you like the change!

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## New on Our Website:

Community Videos!  
Visit the City's homepage on its website and click on "Community Videos" for a video tour of Placerville and some of its many assets.  
[www.cityofplacerville.org](http://www.cityofplacerville.org)

## Art is in the Air

In the coming months, watch for mini-murals of local birds to appear on businesses and shopping centers along Broadway. On Main Street in Historic Downtown Placerville, Banners on Parade will be back for a second year featuring decorated banners hanging on the light poles. Interested parties are invited to submit designs by March 20, 2008. To obtain an Artist Invitation and Application Pack, visit [www.placerville-downtown.org](http://www.placerville-downtown.org) or call Paige Vansickle at (916) 985-8996.

## *Highway 50 Update*

January and February's wet weather slowed the Highway 50 improvements. As a result, some of the work scheduled for those months will now occur in the upcoming months.

### *Barrier*

Work is continuing on the concrete barrier that will be adjacent to the new eastbound lane from Canal Street to Bedford Avenue. The barrier is an upgrade from the standard Caltrans barrier and is part of the over \$1 million allotted for aesthetic improvements in this project. The barrier is being constructed in such a way as to allow for the placement of Christmas trees in the future.

### *Lower Main*

Work in the area of Lower Main and the Placerville Drive connector is also continuing. In the next 60 days, the schedule calls for traffic to be able to go from Lower Main to Forni Road and from Forni Road to the eastbound onramp. At approximately the same time, traffic will be able to go from Placerville Drive to Lower Main, but not in the opposite direction until this summer. Businesses in the area remain open and accessible during construction.



*Construction of US 50 between Folsom and Placerville, March 1940*

### *Bridges*

The work on Bedford Avenue bridge is scheduled to start in March/April, and the bridge will be open to southbound traffic only. At that same time, work is scheduled to commence on the Canal Street bridge, which will remain open in the daytime to traffic in both directions during construction.

### *Information Meeting*

Have questions regarding the project? There will be a public information meeting regarding the Highway 50 Project on Wednesday, March 19, 2008, at 6:30 p.m. at Town Hall, 549 Main St. Representatives of the City and Caltrans will be in attendance. If you have questions regarding the project, you are encouraged to attend.

## *Placerville Community Clean-Up Day*

Start your spring cleaning on April 19, 2008, with Placerville Clean-Up Day from 9:00 a.m. to 3:00 p.m. You can bring your recycling materials, yard waste, trash and e-waste to the drop-off area behind the El Dorado County Library, at 345 Fair Lane, Placerville. This event is being sponsored by the City of Placerville, Snowline Hospice and Waste Connections, Inc. Please note that the following items will not be accepted: household hazardous waste, household or car batteries, household appliances, smoke detectors, lamps or light bulbs. For more information, call (530) 621-1802.

City of Placerville Newsletter  
March-April 2008

(530) 621-CITY  
3101 Center Street  
Placerville, CA 95667

Placerville City Council  
Carl Hagen, Mayor  
Patty Borelli, Vice-Mayor  
Mark Acuna, Roberta Colvin,  
Pierre Rivas

**Calendar of Events**

MARCH 14 & 15, El Dorado County Chamber Business Showcase & Job Fair, El Dorado County Fairgrounds, Fri. 5:00 p.m. to 9:00 p.m., Sat. 10:00 a.m. to 3:00 p.m. For information call (530) 621-5885.

MARCH 15 & APRIL 19, Third Saturday, 6:00 p.m. to 9:00 p.m. Historic Downtown Placerville. Main Street galleries and merchants host changing art shows and late night shopping every third Saturday of the month. For information, call Ann at (530) 626-1444.

MARCH 19, Hwy. 50 Project Public Information Meeting, 6:30 p.m., Town Hall, 549 Main St. For information call (530) 642-5250.

APRIL 19, Placerville Community Clean-Up Day. Please see article on front page for details.

MAY 18, Hangtown Classic Car Show, 9:00 a.m. to 3:00 p.m. Back by popular demand is the Hangtown Classic Car Show on Historic Main Street, Placerville. Participation is limited by the number of spaces available for pre-1972 classic cars. For info and pre-registration please call Mike at (530) 622-1731.

City Council Meetings  
2<sup>nd</sup> and 4<sup>th</sup> Tuesdays at 7:00 p.m. Town Hall, 549 Main Street

Planning Commission Meetings  
1<sup>st</sup> and 3<sup>rd</sup> Tuesdays at 7:00 p.m., Town Hall, 549 Main Street.

**Fishing Derby**

Don't miss out on the 21<sup>st</sup> Annual Placerville Fishing Derby and Casting Contest on Saturday, April 12, at Lumsden Park. The pond will be stocked with trout and there will be a casting contest, as well as hot dogs and soft drinks provided. A fishing license is not required for this event, but bring your own fishing equipment. For details on fishing divisions and times, as well as more information, please call the Recreation and Parks Department at (530) 642-5232.



**Officer of the Year**

The Placerville Police Department is pleased to announce that Officer Andrew Litzius has been selected as the recipient of the Officer of the Year award for the year 2007. Officer Litzius was chosen through a formal selection process based on merits of performance throughout the previous year.

**Cadet Explorer Program Recruiting**

The Placerville Police Department is recruiting youth between the ages of 14 and 20 to join the Cadet Explorer Program. This exciting program is for any youth interested in law enforcement who would like to know more about the life of a police officer. For questions, contact Sgt. John Kunkle or CSO Cynthia Estes at (530) 642-5210.

**Child Safety on the Internet**

Kids today are growing up online. Three-quarters of young people have Internet access at home. A great website for parents is the National Crime Prevention Council: [www.ncpc.org](http://www.ncpc.org). If you have young children, order a free set of trading cards. These will help them remember what to watch out for on the Internet and what they should do if something that troubles them happens online. Get your free set at: <http://www.mcgruff.org/order.php>.

**Business Districts News**

The Placerville Drive business area and the Broadway business area have both recently formed associations with the goal of improving your shopping experience. The Placerville Drive Business Association (PDBA) and the Broadway Village Association (BVA) are comprised of volunteer citizens working to provide a clear vision of the current and future needs for their respective business areas. The associations are looking at establishing design guidelines and a vision for their respective areas, as well as pedestrian and traffic improvements. For information on membership in PDBA, go to [www.placervilledrive.com](http://www.placervilledrive.com), and for information on BVA, email at [broadway@sonic.net](mailto:broadway@sonic.net).

**\$\$\$ Matters**

City staff has begun work on the City's Fiscal Year 08-09 budget. The economy, housing and gas prices all point to a tight budget year. For example, almost 50% of the City's General Fund revenue comes from the City's share of state sales tax receipts. Shopping locally not only affects your local economy, but also continues to help the City provide public services. The public has opportunities to participate in the budget process. Watch for budget public hearings in late May and early June.